

LOGOMOTION – DESIGN SPECS FOR STANDARD UNIT

SIDE PANELS:

Background bleed: 8' H X 26' W

Safety Area (critical elements): 7' H X 23' 6" W

Safety Area

BACK PANEL:

Background bleed: 8' H X 8' W

Safety Area: 6' H X 6'6" W

Safety Area

CAB PANEL:

Background bleed: 3' H X 7'6" W

Safety Area: 2'6" H X 6'6" W

Safety Area

- 1. Standard production consists of four color printing process on flexible, pressure-sensitive vinyl.**
- 2. Digital art should be supplied as:**
 - Illustrator, PhotoShop, Quark, or Freehand file type
 - Include ALL fonts or convert to paths
 - Include ALL IMPORTED IMAGES & GRAPHICS
 - Mode must be CMYK
 - Include approved color match proof
 - Specify flat tones as Pantone colors
- 3. Layout scale 1/2" = 1' in digital resolution of 600 dpi.**